

Certification in Business Intelligence

Using Power BI and Tableau

Learning & Development Academy by Grant Thornton Bharat

Online Live

11th Edition





Introduction

Transforming data into insight and opportunity

Business intelligence is strategic to observe business trends, identify important actions and get the complete business scenario of what is happening inside your organisation. It is significant to enhance processes, improve operational efficiency and decision-making of the company.

It helps users gain a better outlook of the present condition of business and appraise client's necessities. In addition, businesses can re-strategise key decisions through new approaches and techniques to foster their business. Learning and understanding business intelligence competences and skill helps in unveiling the unseen information in the massive reservoirs of raw data.

Data visualisation and business intelligence both are required together and play a very important part in any organisation's management team. Business intelligence is a process that makes information easier to understand and data visualisation is a method to tell a story of information.

The most accepted and top two tool used globally by organisation for business intelligence are Microsoft Power BI and Tableau.

Learning & Development Academy by Grant Thornton Bharat is pleased to launch a training programme on **Certificate in Business Intelligence using Power BI & Tableau**. The course would focus on introducing the concepts of business intelligence and business analysis. It will help participant deep dive in the world of Tableau and Power BI and help them in summarising and presenting a large volume of data in simple and easy-to-understand format. This will help in taking key decisions and improve organisation effectiveness.

Programme objectives



Understand how data can be transformed using various techniques of Power BI and Tableau for key decision making



Discover new ways of analysing data through various features in-built within Power BI and Tableau



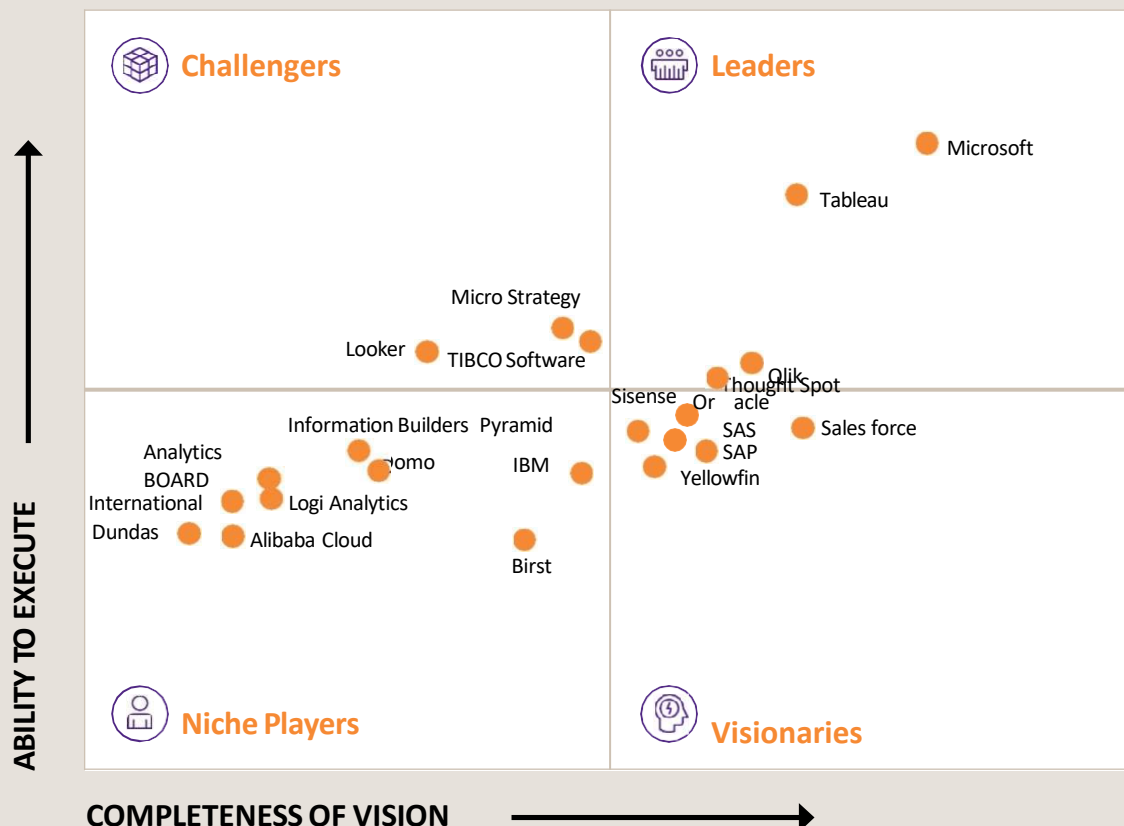
Uncover customer potential, shape product and service designs, optimise business processes and support critical regulatory compliance requirements



Create reports and visualizations, derive real-time insights from business with purpose to develop, publish and share interactive dashboard

Microsoft Power BI and Tableau are leaders in Business Intelligence Platforms as per Gartner Magic Quadrant 2020

Magic Quadrant for Analytics and Business Intelligence Platform



Who should attend

- Professionals
- Business intelligence managers
- Entrepreneurs
- Statisticians and analysts
- Students
- Data scientists
- Business analysts
- Project managers

Course deliverables

- 30 hours of learning – Live online sessions
- Assessment tests
- One year access to LMS
- Post-training support
- Our course material final assessment
- Certificate of completion on successfully passing the

Course content

Module I: Introduction

Business Analysis - Course Introduction

Power BI

- Power BI Introduction
- Use of Microsoft Power BI, Power BI Family, Service
- Descriptive-Predictive-Prescriptive Analytics

Tableau

Introduction

Module II: Data Analysis and Business Intelligence

Module III : Power Query: Prep, Clean and Shape Data

Module IV: Visualization

Power BI Visuals

Visualization using Tableau: Your First Bar chart

Module V: Visual Analytics with Tableau

Time series, Aggregation, and Filters using Tableau

Maps, Scatterplots, and Your First Dashboard using Tableau

Joining and Blending Data, PLUS: Dual Axis Charts using Tableau

Module VII : Advanced Dashboards, Storytelling using Tableau

Module VIII : Power BI Service, Data Modeling and Dashboards

Module IX: Hands-on Real-world Projects

Features of e-learning and LMS



Two-way communication through "Ask the expert"



Query resolution within 48 hours



Flexible – learn anytime from anywhere



Accessible on mobile and tablets



Offer remote learners an engaging learning experience



Cost-effective

Live online training

Trainings are delivered through Cisco WebEx™ application. The technology helps us in connecting with people across boundaries anytime.

Advantages of Live online training:



Live streaming of sessions



Access to learnings aids – excel working, ask query



Two-way communication – Participants can ask questions on real time basis



Connect with global, virtual teams – any time, anywhere



Experience similar to instructor-led training



Offer remote learners an engaging learning experience – without breaking your budget

Programme schedule

Date 3rd, 4th, 10th, 11th, 17th & 18th June 2023

Days Saturdays & Sundays

Fees

INR 20,000
plus 18% GST

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Learning & Development Academy by Grant Thornton Bharat

Learning & Development is an upskilling service offering of Grant Thornton Bharat providing result-oriented finance and accounting courses to professionals and students. Our impactful programmes can be customised to help you gain skills and capabilities in your area of interest.

In a digital age, we strongly believe in retaining the advantages of a classroom environment, making the most of group learning while paying attention to resolving individual queries. Our trainers are seasoned experts who will share their journey along with best practices followed in the industry.

Learning & Development Academy will leverage Grant Thornton Bharat LLP's rich experience in different domains across various industries and its knowledge base to share practical insights, helping participants understand and learn contemporary complex concepts.

Our other offerings

Ind AS 115 and Ind AS 116 workshop

Diploma in IFRS ACCA

Finance for Non-Finance Professionals

GST workshop

MS Office Suit training

Certification in Financial Modelling & Valuation

Certification in Long Term Incentive Plan & ESOP

Certification in analytics using R and visualisation using Power BI

Learning & Development solution



Dedicated team

Team having expertise in managing training function



Cross-functional

Qualified and experienced SMEs across various functions



Multiple modes of delivery

- Face to face
- Live online
- E-learning



Flexibility

Options to choose different modules and customise as per your requirement



Post-training support

Discussion platform and knowledge portal – MyGAAP

To know more about our solutions, please contact:

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