



# **Certificate in Investment Banking**

Navigate the financial market with top-notch investment decisions!





### **About the programme**

In the ever-evolving business landscape, every professional strives to maintain a competitive edge by adapting to changes effectively. Those who possess a versatile skill set can easily navigate through the complexities brought about by market changes. Investment banking is highly advantageous, as it provides professionals with a comprehensive grasp of the finance industry, along with relevant skills, for quick career progression.

LearninGT is pleased to launch its programme called 'Certificate in Investment Banking' to empower participants with the expert knowledge and skills required to succeed in the competitive realm of investment banking. This programme includes essential topics, such as financial analysis, business funding, building models, etc., with hands-on training through simulations, case studies and real-life projects.



## Learning objectives

#### After completing the course, the participants will be able to:

- Gain a thorough understanding of the financial markets and products traded within them.
- Develop proficiency in preparing reports on important components of investment bank, role of merchant banks, etc.
- Build a strong understanding of investments in the primary and secondary markets.
- Understand the intricacies of raising capital through IPOs, debt offerings and private placements.
- · Identify and manage financial risks effectively.
- Develop interpersonal skills such as communication and negotiation.
- Prepare and maintain data and required documentation for transactions



### Who should attend?

- Professionals working in finance and accounting across various industries
- Private equity and asset management professionals
- Newly qualified chartered accountants
- Commerce graduates and MBA finance students



# Programme coverage

#### **Investment banking introduction**

- · What is investment banking?
- · Investment banking vs. commercial banking
- · What do investment banks do?
- Role of intermediaries
- Role of underwriters

#### Hands-on exercise

· Calculating deal values and investment bankers' fees

#### **Debt capital market**

- · Fixed income overview
- Bond price
- Types of yield and calculation
- · Coupon and accrued interest
- · Credit rating overview

#### Hands-on exercise

- Preparing bond pricing model in Excel
- Calculating bonds' yield to maturity (YTM)

#### **Excel for financial modelling**

- · Linking and navigating between sheets
- Vlookup, Xlookup, index match and choose function
- If, if-error
- Text, date and flash-fill
- · Conditional formatting
- Data validation
- · What-if analysis
- · Columnar chart, line chart and combo chart

#### Hands-on exercise

• Excel templates for building financial models

## Building a financial model and deriving value using discounted cash flow (DCF)

- Steps involved in creating a financial model
- Designing and structuring a model
- Initial assumptions and data gathering
- Projecting income statement, balance sheet and cash flow
- · Integrating financial statements

#### Hands-on exercise

 Case study: Preparing detailed financial models for manufacturing companies

#### **Equity capital market**

- · Primary and secondary market
- Stock exchanges and their role
- Asset classes
- · Types of equities
- Risks and returns

#### Hands-on exercise

· Calculating and preparing risk-adjusted returnses

#### **Corporate actions and adjustments**

- What are corporate actions?
- Types of corporate actions
- · Impact of corporate actions
- Purpose of corporate actions
- Treasury stock method (TSM) and if-converted method
- · Adjustment of corporate actions

#### Hands-on exercise

Corporate actions - Applications and impact on global companies

#### Valuation techniques

- What is valuation?
- · Why perform valuation?
- Types of valuation Fundamental valuation and relative valuation

#### Hands-on exercise

· Preparing financial model level-1

#### Sensitivity and scenario analysis

- · Creating base, best and worst-case scenarios
- Performing sensitivity analysis
- · Analysis and interpretation of results
- Creating dynamic dashboards

#### Hands-on exercise

· Excel templates of various scenarios

#### **Company profiling**

- What is company profiling?
- · Types of company profiling
- · One-pager profile
- · Two-pager profile
- · Strip profile

#### Hands-on exercise

 Case study: Preparing detailed company profiles (for largescale firms)

#### **Transaction comparable**

- What is a precedent transaction?
- Types of transactions
- What is offer value?
- Spreading M&A transactions in a valuation model
- Control premium
- · Calculating relevant multiples

#### Hands-on exercise

• Case study: Understanding the M&A transactions in detail using examples of global companies

### Behavioural skills for investment bankers

- Communication skills for deal closures
- · Presentation skills for pitching
- · Leadership skills to steer the mandate
- Power dressing for impact
- Why do ethics matter?
- Professional conduct
- Approach to ethical decision making

## Comparable company analysis (CCA): Trading comparable

- What is trading comparable?
- What is enterprise value (EV)?
- · Calculation of EV
- Application of corporate actions
- · Application of the treasury stock method
- Understanding and calculating last twelve months' (LTM) financials
- Normalisation of line items
- · Calculating relevant multiples
- Performing peer group comparison
- Valuation of US-listed companies

#### Hands-on exercise

 Preparing detailed relative valuation models of US-listed companies and industry benchmarking

#### **Operating and financial benchmarking**

- · What is benchmarking?
- Why perform benchmarking?
- · Steps to perform benchmarking
- · Sector-specific benchmarking of listed companies

#### Hands-on exercise

• Case study: US apparel industry and metrics analysis

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#### Live project

• Relative and live valuation of listed companies

### Programme details:



#### **Duration**

80 hours of online live training through Cisco Webex



#### **Schedule**

24, 25, 31 May 1, 7, 8, 14, 15, 21, 22, 28, 29 June 5, 6, 12, 13 July 2025



#### **Fees**

INR 35,000 plus taxes
For further queries, please contact:

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## Programme deliverables

- Extensive course material and case studies
- Access to Grant Thornton Bharat LMS for one year
- Quizzes and assessments
- Hands on exercises
- Soft skills training
- Post-training support
- Certificate of completion post final assessment



## **LearninGT**

LearninGT is an upskilling service offering of Grant Thornton Bharat. We aim to empower individuals with the most sought-after skills for thriving in today's evolving professional landscape. By leveraging the expertise of industry-leading professionals and innovative teaching methodologies, we help participants acquire the right knowledge and skills to drive success.

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professionals

12,60,000+ training hours 200+
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training
sessions

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### Why Grant Thornton Bharat?

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Universum 2017

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## **Shaping Vibrant Bharat**

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